

Great American Beer Festival® Program

Reach festival attendees at the moment they love beer the most—during the internationally recognized Great American Beer Festival. The program guide to the festival is truly the most effective means of making multiple impressions to this large number (49,000) of passionate beer lovers.

Space closes: August 17, 2012

Materials due: August 24, 2012



Pricing for Single-issue Placements

Back cover (8.625" w x 11.125" h)	\$2,500	1/2 page vertical (4.9" w x 7" h)	\$825
Inside front cover (8.625" w x 11.125" h)	\$1,650	1/2 page horizontal (7.5" w x 4.68" h)	\$650
Inside back cover (8.625" w x 11.125" h)	\$1,650	1/3 page vertical (2.33" w x 9.5" h)	\$575
Full page (bleed: 8.625" w x 11.125" h)	\$1,350	1/3 page square (4.9" w x 4.68" h)	\$450
(no bleed: 7.5" w x 9.5" h)		1/4 page horizontal (4.9" w x 3.375" h)	\$400
2/3 page vertical (4.9" w x 9.5" h)	\$1,125	1/6 page vertical (2.33" w x 4.68" h)	\$350

Trim Size: 8.375" w x 10.875" h **Live Area:** 7.875" w x 10.375" h

A multiple placement discount is available for up to 15% savings if you combine this placement with advertising in *The New Brewer*. High Resolution .PDF, .EPS or .JPG files accepted. Adobe CS5 files with art/fonts also accepted.

For mechanical specs and more information: GreatAmericanBeerFestival.com/opportunities

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